

Shortlist

2024 BY THE OCEAN EDITION



.Lisbon
International Advertising
Festivals Group

Country	Agency	Title	Client	Category	Subcategory
Bulgaria	&play	The Advanced Protector	Rexona	LISBON AD - INNOVATION	Creative Innovation
Bulgaria	&play	The Advanced Protector	Rexona	LISBON AD - TECH	Experimental & Innovation
Brazil	Baladeira.Lab	LazyLand - Gudetama (Preguiçolândia)	Sanrio - GUDETAMA	LISBON AD - EVENTS	Indoor Events
Brazil	Baladeira.Lab	Preguiçolândia - LazyLand	Sanrio	LISBON AD - FILM	Creative Effectiveness
Portugal	Bastorda	Cult of Pito	Cult of Pito	LISBON AD - DESIGN	Corporate Identity
Portugal	Bastorda	Music and Revolution	Casa da Música	LISBON AD - DESIGN	Experiential Design
Portugal	Bastorda	Cult of Pito	Cult of Pito	LISBON AD - DESIGN	Illustration
India	Brandcare Medical Advertising & Consultancy Pvt. Ltd.	Greet Edema	Dytar by Cipla Ltd.	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Campaign
India	Brandcare Medical Advertising & Consultancy Pvt. Ltd.	Ink It Pink - Breast Cancer Awareness Campaign	Dr. Reddy's Laboratories	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Campaign
Guatemala	Castillo de If	The Corruption Monuments Tour	Helps International	LISBON PR - DIGITAL & MOBILE	Government & Politics
Brazil	Cheil Brasil	Flip Your Way	Samsung	LISBON AD - CRAFT	Animation
Brazil	Cheil Brasil	The Brave and the Witch's Gift	Samsung	LISBON AD - SOCIAL MEDIA	Isolated Post
USA	CultHealth, An Indegene Company	The Deepest Dig	TIBSOVO Unbranded Awareness Campaign	LISBON HEALTH - PHARMACEUTICALS	Craft
USA	CultHealth, An Indegene Company	The Deepest Dig	TIBSOVO Unbranded Awareness Campaign	LISBON HEALTH - PHARMACEUTICALS	Print
USA	CultHealth, An Indegene Company	The Deepest Dig	TIBSOVO Unbranded Awareness Campaign	LISBON HEALTH - PHARMACEUTICALS	Print
USA	CultHealth, An Indegene Company	The Deepest Dig	TIBSOVO Unbranded Awareness Campaign	LISBON HEALTH - PHARMACEUTICALS	Design
USA	CultHealth, An Indegene Company	The Deepest Dig	TIBSOVO Unbranded Awareness Campaign	LISBON HEALTH - PHARMACEUTICALS	Design
USA	CultHealth, An Indegene Company	The Deepest Dig	TIBSOVO Unbranded Awareness Campaign	LISBON HEALTH - PHARMACEUTICALS	Craft
Germany	DAVIES MEYER GmbH	Die Innovationskasse (IK) "Blockbuster-worthy teeth cleaning"	Die Innovationskasse (IK)	LISBON HEALTH - CORPORATE IMAGE AND INSURANCE	Craft
Romania	Dentsu Creative Romania	Milka Generation UnGap	Milka	LISBON AD - CAMPAIGN	Integrated Campaign
Romania	Dentsu Creative Romania	Milka Generation UnGap	Milka	LISBON AD - EFFECTIVENESS	Awareness Effectiveness
Canada	Diamond	This is Natural	Pollin Fertility	LISBON AD - DESIGN	Corporate Identity
Canada	Diamond	This is Natural	Pollin Fertility	LISBON HEALTH	Campaign
Canada	Diamond	Welcome To Trafficking School	Joy Smith foundation	LISBON PR - INSTITUTIONAL IMAGE	NGOs
Canada	Diamond	Dream Barbie Experience	Fairmont Hotels & Resorts	LISBON PR - INSTITUTIONAL IMAGE	Travel & Tourism
Portugal	Dribble Lda	Urbi - New Logo and Visual Identity	Urbi	LISBON AD - DESIGN	Corporate Identity
Portugal	Dribble Lda	Packaging and Branding Bem vinda Beer	Bem Vinda Beer	LISBON AD - DESIGN	Packaging
Brazil	End to End	Playing Social	Brazilian Olympic Committee	LISBON AD - DIGITAL	OLYMPIC SPORTS
Brazil	End to End	Jersey #0	Grêmio	LISBON AD - PR	Social and Environmental Responsibility
Brazil	End to End	Jersey #0	Grêmio	LISBON AD - PR	Spontaneous Media in Advertising Campaign
Brazil	End to End	Golden Fans	Brazilian Olympic Committee	LISBON AD - PR	OLYMPIC SPORTS
Brazil	End to End	Golden Fans	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	OLYMPIC SPORTS
Brazil	End to End	Golden Fans	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	Social Media Campaign
Brazil	End to End	The Ultimate Olympic Meme	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	Isolated Post
Brazil	End to End	Talk to the ADM	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	Best Use of Social Media in Real Time
Brazil	End to End	Talk to the ADM	Brazilian Olympic Committee	LISBON AD - SOCIAL MEDIA	Best Use of Twitter
Brazil	End to End	Jersey #0	Grêmio	LISBON AD - PR	Low Budget Public Relations Plan
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - BEAUTY & LIFESTYLE	Craft
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - BEAUTY & LIFESTYLE	Film
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - PHARMACEUTICALS	Craft
UK	FCB Health London, an IPG Health Company	Slow and Steady Gets It Done	Sandoz	LISBON HEALTH - PHARMACEUTICALS	Film
Brazil	GINGA	Black Friday Handshake Challenge	Mercado Livre	LISBON AD - SOCIAL MEDIA	Best Use of Digital Influencers
Brazil	GINGA	Nhã Benta Collection	Kopenhagen	LISBON AD - SOCIAL MEDIA	Branded Content
Brazil	GINGA	Nhã Benta Collection	Kopenhagen	LISBON AD - SOCIAL MEDIA	Best Use of Digital Influencers
Spain	Grow	Never was a surname so important		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Activation
Spain	Grow	In the heart of Marto		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations
Spain	Grow	Going in the right direction		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Best use of Media
Spain	Grow	A wolf between us		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Craft
Spain	Grow	The roars		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations
Spain	Grow	EM challenge		LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Events
Germany	Havas Life Düsseldorf GmbH	THIS IS WHAT A CRAMP FEELS LIKE	Limptor / Klosterfrau	LISBON HEALTH - PHARMACEUTICALS	Print
Germany	Havas Life Düsseldorf GmbH	THIS IS WHAT A CRAMP FEELS LIKE	Limptor / Klosterfrau	LISBON HEALTH - PHARMACEUTICALS	Campaign
Brazil	Havas Life São Paulo	Outcore	Hospital Samaritano	LISBON AD - INNOVATION	Creative Innovation
Brazil	Havas Life São Paulo	Outcore	Hospital Samaritano	LISBON HEALTH - PRODUCTS & DEVICES	Innovation
USA	Havas Lynx NY	Younger Than You Think	Eisai	LISBON HEALTH - PHARMACEUTICALS	Craft
USA	Havas Lynx NY	FeNOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	Activation
ELIA	Havas Lynx NY	FeNOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	PHARMACEUTICALS - Digital
USA	Havas Lynx NY	Younger Than You Think	Eisai	LISBON HEALTH - PHARMACEUTICALS	Craft
USA	Havas Lynx NY	FeNOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	Design
USA	Havas Lynx NY	FeNOMENAL	Sanofi	LISBON HEALTH - PHARMACEUTICALS	Events
Italy	Hello	Next Stop: Pride	Prime Video Italia	LISBON AD - PROMO & ACTIVATION	Activation in Events/Festivals
Panama	Independiente Panama	Banner Humano	Panafoto	LISBON AD - OUTDOOR	Best Use of Outdoor
Panama	Independiente Panama	Don't let your home bother you	Carbone Panamá	LISBON AD - PRESS	Campaign
Panama	Independiente Panama	Banner Humano	Panafoto	LISBON AD - PROMO & ACTIVATION	Low Budget Activation
Brazil	Leon	A Bet dos Brasileiros	Betnacional	LISBON AD - FILM	Film on TV
Slovakia	Leopard Production s.r.o.	Zlatý Klinec 2023	KRAS	LISBON AD - EVENTS	Brand Event
Slovakia	Leopard Production s.r.o.	Zlatý Klinec 2023	KRAS	LISBON AD - EVENTS	Business to Business Event
Brazil	mccann health	Unscreen Kids	Editora Timo	LISBON HEALTH - HOMEOPATHIC & NATURAL REMEDIES	Outdoor
Brazil	mccann health	Your bias is my remedy	Impulso Institute	LISBON HEALTH - HOMEOPATHIC & NATURAL REMEDIES	Craft
Chile	MGC	Signs from the Ocean - The Documentary	CMP (Pacific Mining Company)	LISBON AD - CRAFT	Web Film
Chile	MGC	Signs from the Ocean - The Documentary	CMP (Pacific Mining Company)	LISBON AD - FILM	Film on WEB
Chile	MGC	Find your beat II	Converse	LISBON AD - OUTDOOR	Best Use of Outdoor
Chile	MGC	The color of the champion	Pichara	LISBON AD - PRESS	Branded Content
Chile	MGC	The color of the champion	Pichara	LISBON AD - PRESS	Best Use of Press
Chile	MGC	Find your beat I	Converse	LISBON AD - RADIO	Radio Web
Chile	MGC	Find your beat I	Converse	LISBON AD - SOCIAL MEDIA	Best Use of Digital Influencers
Chile	MGC	Find your beat I	Converse	LISBON AD - RADIO	Best Use of Radio
Chile	MGC	Find your beat II	Converse	LISBON PR - DIGITAL & MOBILE	Fashion
Chile	MGC	#FriendlySpace	Open Kennedy	LISBON PR - INSTITUTIONAL IMAGE	Sustainability
Chile	MGC	#FriendlySpace	Open Kennedy	LISBON PR - INSTITUTIONAL IMAGE	Healthcare & Pharma
Chile	MGC	The color of the champion	Pichara	LISBON PR - MEDIA RELATIONS	Beauty
Chile	MGC	The color of the champion	Pichara	LISBON PR - MEDIA RELATIONS	Personal Care
Chile	MGC	#VamoArriba (Let's go up)	Arojet	LISBON PR - PRODUCT OF SERVICE LAUNCH	Travel & Tourism
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Film on TV
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Film on WEB
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Creative Effectiveness
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Campaign
Portugal	Mustard	Turn of the Beirão	Licor Beirão	LISBON AD - FILM	Best Use of Film
USA	Neon, an IPG Health Company	Not So Lucky	Artist For Action	LISBON AD - DIGITAL	Campaign
Japan	NION	BROSH Powder Magic	BROSH	LISBON AD - CRAFT	Web Film
UK	Ogilvy Health London	The Melanoma Law	Skin Cancer UK	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations
Bulgaria	proof LTD	Tracks of Extinction	Mineral Water Vellingrad	LISBON AD - DIRECT	Ambient Media: Small Scale
Bulgaria	proof LTD	Sunburned	Mineral Water Vellingrad	LISBON AD - PRESS	Normal Format
India	Sociowash Media Pvt. Ltd.	Comedy Central Happier Together	Viacom 18	LISBON AD - FILM	Best Use of Film
India	Sociowash Media Pvt. Ltd.	Comedy Central Happier Together	Viacom 18	LISBON AD - INNOVATION	Creative Innovation
Portugal	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - DIGITAL	Best Use of Digital
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - RADIO	Radio
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - RADIO	Radio Web
Canada	TANK Worldwide	Speechlist	Desto Black Community Network	LISBON AD - SOCIAL MEDIA	Best Use of Social Media in Real Time
Canada	TANK Worldwide	Shingles Season	GSK Vaccines - SHINGRIX	LISBON HEALTH - PHARMACEUTICALS	Print
Brazil	Todos.	In Motion	ITAÚ	LISBON AD - EVENTS	Business to Business Event
Brazil	Todos.	The stage is all yours	ITAÚ	LISBON AD - EVENTS	Multi-Space Event
Brazil	Todos.	In Motion	ITAÚ	LISBON AD - EVENTS	Corporate Event
Brazil	Todos.	The stage is all yours	ITAÚ	LISBON AD - EVENTS	Activation in Events/Festivals
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON AD - PROMO & ACTIVATION	Activation
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Public Relations
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Outdoor
Portugal	Triunfo Sudler	Yellow Street - Fight against Hepatitis C	Abbvie Portugal	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Direct
India	V-ROK Communications Network	Shadows	Viatris	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Film
India	V-ROK Communications Network	Cold-EEZE - Mother-in-Law Film	Cold-EEZE	LISBON HEALTH - HOMEOPATHIC & NATURAL REMEDIES	Film
India	V-ROK Communications Network	Cold-EEZE - Campaign	Cold-EEZE	LISBON HEALTH - OVER THE COUNTER - PRODUCTS, SERVICES & DEVICES	Effectiveness
India	V-ROK Communications Network	Multiple Hats Campaign	Sorgenor	LISBON HEALTH - OVER THE COUNTER - PRODUCTS, SERVICES & DEVICES	Campaign
India	V-ROK Communications Network	Why the Smile? - Campaign	Viagra	LISBON HEALTH - OVER THE COUNTER - PRODUCTS, SERVICES & DEVICES	Campaign
India	V-ROK Communications Network	Why the Smile? - Film	Viagra	LISBON HEALTH - OVER THE COUNTER - PRODUCTS, SERVICES & DEVICES	Film
India	V-ROK Communications Network	Influencer Campaign - Singing Dentist	CB12	LISBON HEALTH - PHARMACEUTICALS	Campaign
India	V-ROK Communications Network	Bus Handle - Best Use of Media	Levotuss	LISBON HEALTH - PHARMACEUTICALS	Best use of Media
India	V-ROK Communications Network	Mr. Warts Campaign	EndWarts	LISBON HEALTH - WELLNESS	Campaign
India	V-ROK Communications Network	Mr. Warts Film	EndWarts	LISBON HEALTH - WELLNESS	Film
Italy	We Are Social	He's Landing	ITA Airways	LISBON AD - CRAFT	Web Film
Italy	We Are Social	He's Landing	ITA Airways	LISBON AD - FILM	Film on WEB
Portugal	White Way	Annual Report 2023	REN - Redes Energéticas Nacionais	LISBON AD - DESIGN	Annual Reports
Nigeria	X3M Ideas	Don't Burn Their Future	FCCPC	LISBON AD - OUTDOOR	Best Use of Outdoor
Nigeria	X3M Ideas	Don't Burn Their Future	FCCPC	LISBON HEALTH - AWARENESS, FUNDRAISING & ADVOCACY	Campaign
Nigeria	X3M Ideas	Don't Burn Their Future	FCCPC	LISBON HEALTH - WELLNESS	Campaign